Bryan Ewsichek



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Creative Experience

01/2014-04/2025

Senior Graphic Designer (Visual Information Specialist, series 1084 in government terms) National Center for Complementary and Integrative Health (NCCIH)

Hello! I'm a senior graphic designer with over 27 years of experience. Over my career, I have adapted my print design skills to the digital space, working with teams to create content for the web, social media, and videos. I've developed a diplomatic approach to working with highly literal and analytical clients—learning to clearly explain my conceptual decisions, which builds trust, aligns diverse perspectives, and ensures my designs meet aesthetic and scientific standards.

Served as sole in-house graphic designer, consulting on design approaches and providing timely, customized project delivery using a broad range of mediums, including: print design; website and social media graphics; videos; office wayfinding and signage; environmental graphics and exhibits; and assisted all employees across the center with a wide variety of creative products

02/2004-01/2014

Graphic Designer

Medical Arts, National Institutes of Health (NIH)

Provided in-house design services for 27 research institutes and centers, producing a broad range of custom work including posters and collateral for scientific lectures and symposia, as well as logos and informative communications to engage public audiences

06/2003-09/2003

Graphic Designer

Bath & Body Works

Designed a wide variety of in-house training materials and collateral for use with all U.S. employees

10/2001-06/2003

Freelance Graphic Designer

Graff Designs, Inc.

Collaborated with other designers to produce environmental graphics and signage for an NFL visitors' center in freelance capacity

10/2002

Freelance Graphic Designer

EB Designs

09/2002

Freelance Graphic Designer

Dynamic Media Group

08/1998-10/2001

Graphic Designer

Graff Designs, Inc.

Designed organizational identities, brochures and marketing collateral, working directly with a broad range of clients and vendors

Education

1996-2000

Bachelor of Fine Arts
Art Academy of Cincinnati

06/2011-09/2011

Letterpress Printing class School of Visual Concepts Seattle

04/2025-06/2025

UI / UX Design Specialization classCalifornia Institute of the Arts & Coursera

Conferences

09/2005

American Institute of Graphic Arts (AIGA)
Design Conference—Boston, MA

10/2007

AIGA Design Conference—Denver, CO

06/2010

HOW Design Conference—Denver, CO

05/2018

99U Design Conference—New York, NY

05/2019

AIGA Design Conference—Pasadena, CA

09/2023

Brand New Conference—Chicago, IL